


# KE OPTICAL GROUP

## High Quality Printed Screen Cloths

### 2023 CATALOGUE




 Litchford Grammar

Dear Parents,

We understand the importance of finding the right school for your son or daughter. To help you learn more about Litchford grammar we are conducting an open day on April the 27th from 10am. There is no need to book, simply come in via the Richard St entrance.


We look forward to meeting you.  
David Hird  
Junior Headmaster



TO

Mr & Mrs Johnston  
117 Victoria Ave  
Litchford 3256

This postcard contains a  
**Printed Microfibre Cloth For Cleaning**  
Glasses Phones Phones & Cameras





STAR ALLIANCE ™

The airline network for Earth.



Additional peace of mind.






Additional peace of mind.

For additional peace of mind, you can purchase an extended warranty for your Peugeot, on top of the 3 year / 100,000km warranty that comes standard with all new Peugeots.

In addition, all extended warranty products come with the same Roadside Assist package that comes with the New Vehicle Warranty.

All Peugeot Extended Warranty products must be purchased while your vehicle is still covered by the New Vehicle Warranty.

Peugeot Australia Locked Bag 206 Silverwater NSW 1811

Proudly Made With The Assistance of




PERONI

RESPONSIBLE SOCIAL  
PROCUREMENT



About the

# KE OPTICAL GROUP

*Located in Brunswick Victoria, KE Optical have provided Optometry, Photography, Jewellery and specialty businesses with personalised screen and lens cloths for over 30 years.*

*All their cleaning cloths are prepared, printed and assembled by a disability social enterprise service Brunswick Industries. They proudly provide employment opportunities for people living with disabilities.*

*One in five people in Australia have some sort of disability. And yet, the unemployment rate for people with disability is more than double the unemployment rate of people without disability.*

*By purchasing goods and services made by Social Enterprises such as Brunswick Industries, you are supporting people with disability to participate in the workforce like their family, friends and neighbours.*



## RESPONSIBLE SOCIAL PROCUREMENT





# Prices Shown Include Multicolour Printing, Setup and Road Freight



**Phonewipe**  
155mm x 110mm  
Pinked edges  
Multicolour Printing  
One Side



**Computerwipe**  
170mm x 150mm  
Pinked edges  
Multicolour Printing  
One Side

Quantity	250	500	1000	2500
Price	1.71	1.66	1.61	1.56

Quantity	250	500	1000	2500
Price	2.27	2.22	2.17	2.12



**Square**  
150mm x 150mm  
Straight edges  
Multicolour Printing  
One Side



**DL Size**  
200mm x 100mm  
Straight edges  
Multicolour Printing  
One Side

Quantity	250	500	1000	2500
Price	1.92	1.87	1.82	1.77

Quantity	250	500	1000	2500
Price	2.23	2.22	2.17	2.12



**A4 Size**  
Computerwipe Cloth  
297mm x 210mm  
Pinked edges  
Multicolour Printing  
One Side



**iPad Size**  
Computerwipe Cloth  
240mm x 180mm  
Pinked edges  
Multicolour Printing  
One Side

Quantity	250	500	1000	2500
Price	2.48	2.39	2.34	2.29

Quantity	250	500	1000	2500
Price	2.37	2.34	2.29	2.24

Prices exclude gst

# Presented in clear cellophane bags



Product code  
R S2 1 LW

Large Size 170mm x 150mm

In cellophane without cardboard backing card

Quantity	250	500	1000	2500
Price	2.62	2.57	2.52	2.47

In cellophane with custom printed cardboard backing card

Quantity	250	500	1000	2500
Price	2.97	2.91	2.87	2.82

PRICES EXCLUDE GST



Product code  
R S2 1 XLW

A4 extra large size 297mm x 210mm

In cellophane without cardboard backing card

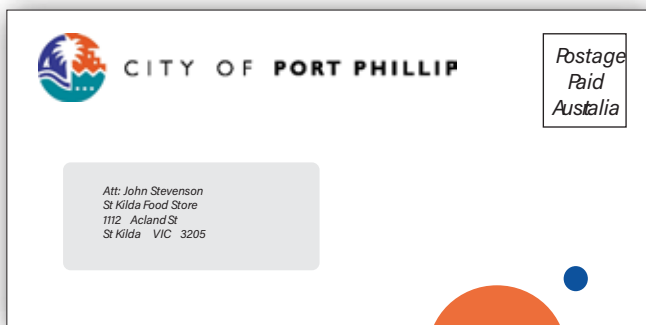
Quantity	250	500	1000	2500
Price	2.95	2.90	2.85	2.80

In cellophane with custom printed cardboard backing card

Quantity	250	500	1000	2500
Price	3.21	3.16	3.11	3.09



## Custom Printed A4 Microfibre Computer Cloth Packaged in a Custom Printed DL Cardboard Envelope



The City of Port Phillip is a great place to do business. To drive sustainable economic growth and prosperity across the City, the Economic Development Unit focuses on activities, programs and initiatives to create a vibrant, conducive business environment and support local businesses to grow and prosper. To achieve this we offer the following business information and services:

- Professional training workshops
- Subsidised one-on-one mentoring
- Business networking events
- Email updates with business news and information - subscribe online
- Online research tools, grant information, general business advice and resources at [www.portphillipbusiness.com.au](http://www.portphillipbusiness.com.au)
- Permit and footpath trading guidance
- Funding advice for potential neighbourhood festivals
- Partnering opportunities with community

**BOOK YOUR PLACE:** [www.portphillipbusiness.com.au](http://www.portphillipbusiness.com.au)  
For business information and assistance call 9209 6777.

### (Jan - June) BUSINESS TRAINING & EVENT CALENDAR

#### Training Workshops

Several skills based training workshops are offered by the City of Port Phillip to local businesses to assist them to start and grow. Take advantage of this training and thrive, not just survive.

Workshop Topic	Date	Time	Location	Cost
Starting your own Business	20 Feb (Thurs)	5 - 8:30pm	Port Melb Town Hall	\$30
Marketing for Growth	18 Mar (Tues)	5 - 8:30pm	St Kilda Town Hall	\$30
Building your Online Strategy	2 Apr (Wed)	5 - 8:30pm	South Melb Town Hall Community Hub - Bank St	\$30
Sustainability: Its just good Business	14 May (Wed)	5 - 7:00pm	St Kilda Town Hall	\$30
Marketing for Growth	22 May (Thurs)	5 - 8:30pm	Port Melb Town Hall	\$30
Starting your own Business	17 Jun (Tues)	5 - 8:30pm	St Kilda Town Hall	\$30

#### Networking Events

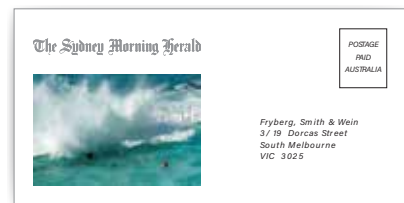
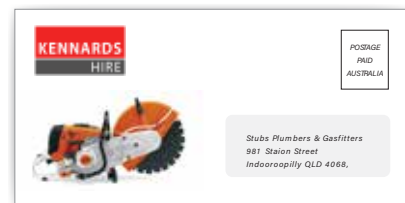
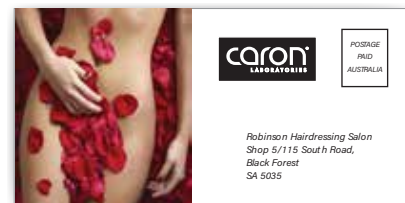
Join us for an evening of networking and get to know others in the local business community.

City Wide Networking	Date	Time	Venue	Cost
Cashing in on Creativity - Business Networking Evening	26 Feb (Wed)	6 - 8pm	South Melb Smart Artz Gallery	\$30
Winning Businesses - Networking Evening & CitiPower/Port Phillip Business Excellence Awards Launch	3 April (Thurs)	6 - 8pm	Red Scooter 25 William St Balclava	\$30

Localised Networking	Date	Time	Venue	Cost
Garden City	28 Jan (Tues)	4 - 5pm	Community Centre, Fishermans Bend	N/C
Elwood	7 May (Wed)	6 - 8pm	TBA	N/C

These dates are subject to change. For TBA Venues please see below website for latest updates.



### Whats included

- A custom printed gloss or matt finished 300gsm cardboard envelope in full colour with addressee details
- A high quality Computerwipe A4 size cleaning cloth printed in full colour on one side.



Quantity	250	500	1000	2500
Price	3.21	3.16	3.11	3.09

\* PRICES EXCLUDE GST

Standard DL letter charge Includes folding & inserting the cloth in the envelope (Not Postage)



# Cloth with straight edges and round corners presented in a cardboard envelope

150mm x 150mm



Additional peace of mind.

For additional peace of mind, you can purchase an extended warranty for your Peugeot, on top of the 3 year /100,000km warranty that comes standard with all new Peugeots.

In addition, all extended warranty products come with the same Roadside Assist package that comes with the New Vehicle Warranty.

All Peugeot Extended Warranty products must be purchased while your vehicle is still covered by the New Vehicle Warranty.

Peugeot Australia Locked Bag 206 Silverwater NSW 1811



Additional peace of mind.



Quantity	250	500	1000	2500
Price	2.67	2.64	2.59	2.54

Envelope Size 160mm x 85mm

Prices Exclude gst

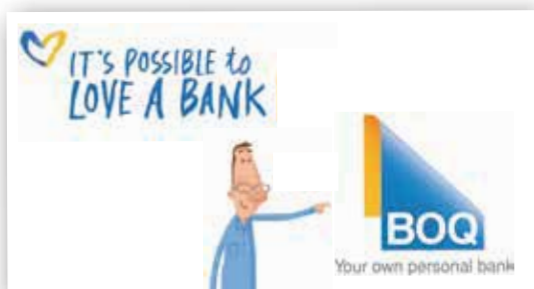
Prices Include Full Colour Printing

PRODUCT CODE

E S3 15X15



RESPONSIBLE SOCIAL  
PROCUREMENT



www.melbournecup.com

JANUARY 2013	FEBRUARY 2013	MARCH 2013	APRIL 2013
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY 2013	JUNE 2013	JULY 2013	AUGUST 2013
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
SEPTEMBER 2013	OCTOBER 2013	NOVEMBER 2013	DECEMBER 2013
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Nov 2 - AAMI Victoria Derby Nov 5 - Emirates Melbourne Cup Nov 7 - Crown Oaks Nov 9 - Emirates Stakes

● Denotes victoria racing club race days at Flemington



Changing to BOQ is now even easier!

It's now even easier to switch your banking to BOQ, personal customers only need to go into our Branch, setup a new account and we will help you move your existing direct debits and credits like salaries and automatic bill payments.

You will be asked to complete a Switch of Regular Payments Arrangements Form and this will be sent to your existing financial institution. Your existing financial institution will supply a list of all your existing direct debit and direct credits, and you have the opportunity to transfer these to BOQ, without the need to write to inform your current direct creditor or debtor of your new bank account details.

ChangeMy Bank will help you either: write individual letters to your old bank and each direct creditor and debtor authorising the change, or create forms with all the relevant details for delivery to your local BOQ branch.

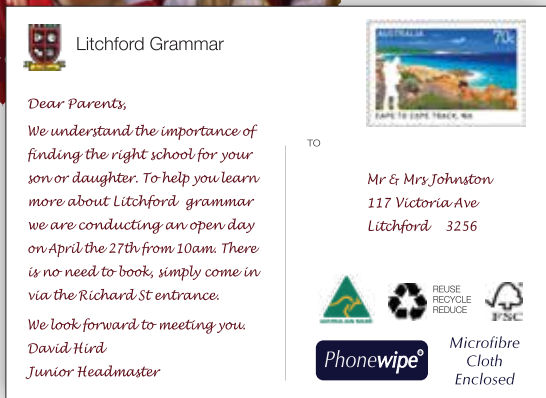


# Phonewipe size cloth with pinked edges presented in a cardboard postcard

The invitation, announcement, thank you or special offer that does not get tossed in the rubbish !



## RESPONSIBLE SOCIAL PROCUREMENT



Product Code  
PC S2 MW

Cloth Size 155mm x 110mm

Postcard Size 158mm x 114mm

250	500	1000	2500
2.47	2.42	2.37	2.32

Price excludes gst

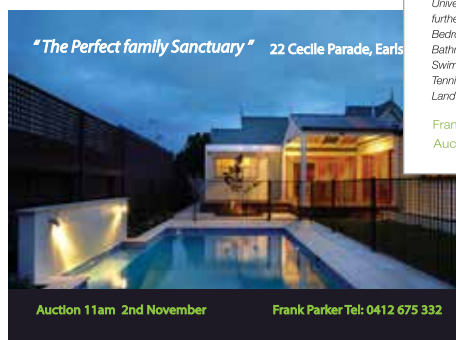
No setup charge

Free delivery - one location

Prices include beautiful full colour printing on one side of the cloth and both sides of the postcard.



Invitation  
Announcement  
Thank You  
Special Offer  
Reminder







Product code W S2 1 MW

## Presented in clear PVC wallet

Cloth Size 155mm x 110mm

Folded Wallet Size 112mm x 62mm

In PVC wallet without cardboard card

Quantity	250	500	1000	2500
Price	2.37	234	2.29	2.24

In PVC wallet with custom printed cardboard card

Quantity	250	500	1000	2500
Price	2.59	2.54	2.49	2.44

\* PRICES EXCLUDE GST

## Presented in clear cellophane bag

Cloth Size 155mm x 110mm

In cellophane without cardboard backing card

Quantity	250	500	1000	2500
Price	1.99	1.94	1.88	1.83

In cellophane with cardboard backing card

Quantity	250	500	1000	2500
Price	2.37	234	2.29	2.24



Product code R S2 1 MW



# Computer wipe

RESPONSIBLE SOCIAL  
PROCUREMENT

Presented in clear  
PVC wallet

Large cloth size 170mm x 150mm  
In PVC wallet without cardboard card

Folded Wallet Size  
112mm x 62mm

Quantity	250	500	1000	2500
Price	2.59	2.54	2.49	2.44



Product code  
W S2 1 LW

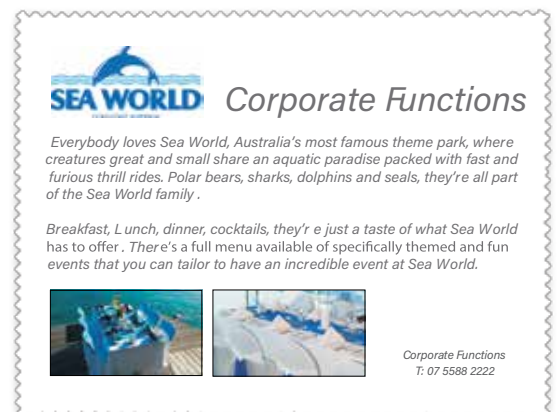


Large cloth size 170mm x 150mm  
In wallet PVC with custom printed  
cardboard card

Quantity	250	500	1000	2500
Price	2.97	2.91	2.85	2.79

\* PRICES EXCLUDE GST

Presented in custom printed cardboard cover for iPad



iPad Computerwipe Cloth Size 240mm x 180mm

Card size (folded)  
130mm x 100mm

Quantity	250	500	1000	2500
Price	3.21	3.16	3.11	3.09

iPad S2 1W

# A4 Cloth With Desk Tidy

Custom printed  
microfibre  
cloth & desk tidy



Product Code  
DT S2 iW



The desk accessory  
that ticks all  
the boxes!

Quantity	250	500	1000	2500
Price	3.21	3.16	3.11	3.09

\* Prices exclude gst

## A4 presented in flat cardboard box

Full colour  
printing  
on box



Upgrade to a COLORBOND® steel roof

For a short time only, you can upgrade to a COLORBOND® steel roof on any Orbit home\* for less than **HALF PRICE** normally priced at more than \$6,000

You pay just **\$2,700**

The best space on earth **Colorbond**



Quantity	250	500	1000	2500
Price	3.44	3.39	3.34	3.29

\* Prices exclude gst



# Sportswipe

## SPORTS TOWELS



### GymWipe

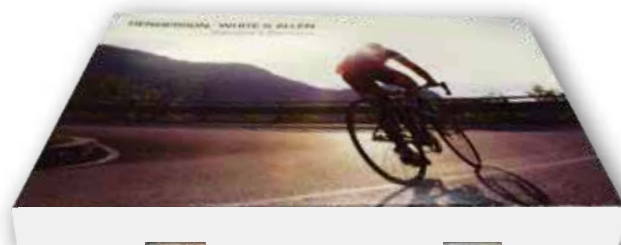
Towel Size  
300mm x 450 mm



300mm x 450mm

200 500 1000  
9.10 8.90 7.70

Product Code TL 30X45



### SportsWipe

Towel Size  
300mm x 650 mm  
400 x 1000mm



300mm x 650mm

200 500 1000  
11.10 10.90 9.70

Product Code TL 30X65

All Towels Come Superbly  
Presented In Custom Printed  
Cardboard Boxes



400 x 1000mm

200 500 1000  
11.50 10.40 9.80

Product Code TL 40X100



\* PRICES EXCLUDE GST



### GolfWipe

Towel Size  
300mm x 450 mm



300mm x 450mm

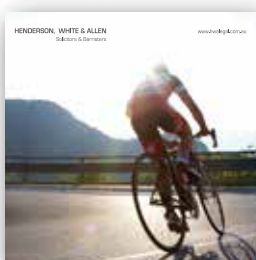
200 500 1000  
9.30 8.90 8.50

Product Code TL 30X45 G



### BowlWipe

Towel Size  
400mm x 400 mm



400mm x 400mm

Perfect for drying bowls and  
giving them that extra lustre.

200 500 1000  
9.30 8.90 8.50

Product Code TL 40X40



# Examples of Sportswipe customised boxes





## *The Order Process*

Simply email us at sales.ke@keopt.com.au with the following information:

- Quantity of cloths you would like to order.
- Size of the cloth you would like to order.
- Advise if the cloths are to be packaged in one of our presentation options or un-packaged.
- A digital file of the image or artwork you would like printed on the cloths with layout instructions.

Upon receiving your order, we will create and email a digital layout proof to you for your approval.

Simple artwork setups are free of charge however, if detailed design work is required, it is charged at a rate of \$80- p/h. We will advise you an artwork charge is applicable prior to proceeding.

A 30% deposit is required when the artwork is approved and the balance prior to dispatch.

Our standard delivery is 30 days however, please contact us if your order is required earlier. Express order turnaround times are dependent on our production schedule at that time.

## *Artwork Information*

Eps, pdf, ai or png files preferred. CMYK colour mode max file size 10mg

Please outline all fonts/text to curves.

Suggested resolution 150dpi at size.

**Please note**, colours will always appear slightly different on an illuminated monitor or paper, than when dyed into fabric.